

# FUN FACTS FOR *Mother's Day*

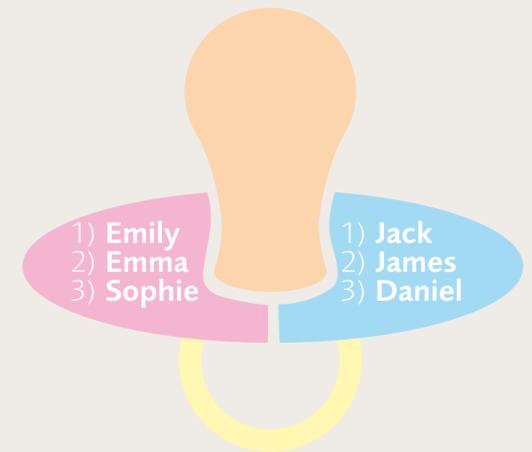
It's Mother's Day this Sunday so, we've put together this infographic to celebrate all things Mammy!

## *Irish Mammy's* IN NUMBERS

### AVERAGE AGE



### MOST POPULAR BABY NAMES



### NUMBER OF BABIES BORN EVERY DAY



Source CSO 2013 and 2014

## *Mother's Day*

### DATES AROUND THE WORLD

#### MARCH



#### MAY



**57%**



of us still love our  
Mammy's Sunday roast

**22%**

are friends with  
Mammy on Facebook



**14%**

would use their  
free texts/calls on our Mammy



 **Irish Life**

*Happy Mother's Day!*

**We know Irish life. We are Irish Life.**

Irish Life assurance plc is regulated by the Central Bank of Ireland.